



Build brand loyalty for your business with a GBL sponsorship.

The Germantown Baseball League is the official provider of recreational youth baseball and softball in Germantown. As a primarily all-volunteer, community-based organization, GBL operates solely to provide a superior recreational experience for boys and girls from ages four to 18. In conjunction with our municipal partner, the City of Germantown, GBL has also made significant contributions to the city's parks, making them greater assets to everyone.

By becoming a sponsor of GBL, you will have many opportunities to promote your business while helping GBL meet our financial needs. Sponsorship dollars are critical to capital improvements, upkeep of facilities, and most importantly it helps us keep participation fees manageable while providing a first-class game day and practice field experience for our players and their families. GBL has been able to keep participant fees the same for the past nine years! Our goal is to give as many kids in the community a chance to play in a top-notch baseball/softball league at an affordable price. We could not do this without the support of our community sponsors.

More importantly, your sponsorship gives you unique recognition among a highly desirable demographic group that has proven to be very community oriented and that supports the businesses that support their activities. With participants drawn from Germantown, East Memphis, Collierville and Cordova, GBL offers brand exposure that can be matched only by the most high-profile events and destinations in the region.

GBL at a Glance

Participants: **1,200+ in 2021**

Divisions: **22**

Age Range: **Ages 4 to 18**

Primary Fields: **Cameron Brown Park & Bob Hailey Park**

Event Days: **100+ (March through July)**

Estimated Attendance: **126,000+ in 2019 ('20 was limited due to COVID)**

See our Sponsorship Opportunity listing to pick the level of support that best fits your business.



SPONSORSHIP OPPORTUNITIES

GBL CORPORATE SPONSORSHIPS (Field Naming Rights)

GOLD SPONSOR - \$5,000 - Title sponsor of one GBL division field. Selected field to be called sponsor name field (ex.: Ford Field) on all league correspondence including...

- Master league field schedule
- Division website page
- Division game schedule
- Team Schedules
- Social Media Pages
- League participant announcements
- League Press Releases
- Backstop signage on selected field (7' x 8.5' size)
- Dugout signage on selected field (3' x 3' size)
- Outfield signage on all eight fields (8' x 3' size) - Cameron Brown (4) | Bob Hailey (4)
- Listing on league website home page
- Social media post focused exclusively on sponsor during season
- Logo on GBL All-Star Jersey

SILVER SPONSOR- \$3,500

- Outfield signage on all eight fields (8' x 3' size) - Cameron Brown (4) | Bob Hailey (4)
- Listing on league website home page
- Social media post focused exclusively on sponsor during season
- Logo on GBL All-Star Jerseys

BRONZE SPONSOR - \$2,000

- Outfield signage on all four fields of sponsor's choice (8' x 3' size)
- Listing on league website
- Social media post focused exclusively on sponsor during season
- Logo on GBL All-Star Jerseys

GBL COMMUNITY PARTNERSHIPS

GBL MVP- \$1000 or \$500

- One (\$500) or two (\$1,000) outfield sign(s) on field of sponsor's choice
- Maximum of two signs
- Recognition on GBL Website
- Recognition on GBL Social Media Sites
- Logo on GBL All-Star Jerseys
- Logo on Sponsor Board

GBL All-Star- \$250

- Recognition on GBL Website
- Recognition on GBL Social Media Site
- Recognition on Sponsor Board

GBL Fan- \$100

- Recognition on GBL Website
- Recognition on GBL Social Media Site

Secure your sponsorship today.

Contact Rob Stallins at (901) 239-5080 • rstallins@bellsouth.net

GBL, Inc. is a 501(c)3 non-profit organization as defined by Internal Revenue Service rules. A portion of the amount contributed towards sponsorships may be tax deductible. Please check with your tax advisor.